

VISION

arge creativ wirtschaft austria – cwa

The phenomenon has many names: the idea economy, the creative economy, creative industries..etc. Underlying these terms is the same idea: economic activity primarily involves seeking and finding ideas and innovations, as well as mastering and shaping rapid changes and improvements. This is an aspect the ‘arge creativ wirtschaft austria’ believes should receive more attention.

FACTS & FIGURES

Creative Economy

In Austria, the creative economy comprises about 30,000 companies and employs approx. 104,000 people. Value added is roughly 20 billion Euros per year . Many segments of the creative economy such as design (graphics design, fashion design, furniture design or product design), content (film, photography, music, text), architecture, advertisement, software production, information & training, publishing / printing and engineering are highly innovative and an essential factor for overall economic growth. For more facts & figures concerning Austrias creative economy check the “Third Austrian Creative Economy Report” of cwa at www.creativwirtschaft.at

PART OF

evolve

evolve is an initiative of the Austrian Federal Ministry for Economy, Family and Youth (BMWFJ) in support of the creative industries started in 2008 and implemented by cwa and [austria wirtschaftsservice/impulse](http://austria.wirtschaftsservice/impulse)



ABOUT

arge creativ wirtschaft austria - cwa



arge creativ wirtschaft austria (cwa) is a competence centre for creative entrepreneurs and individuals and represents the interests of the Austrian creative economy country-wide since 2003. Embedded in the Austrian Federal Economic Chamber cwa acts as a link to the economy and supports all creative people who want to be active as entrepreneurs in this field regardless of chamber membership .

Our activities are focused in three areas:

1. **Entrepreneurial Skills** - cwa supports the economic success of the creative individuals and enterprises through information and training as well as networking support.
2. **Representation of Interests** - cwa represents the interests of the creative economy and seeks to improve the framework conditions for this sector
3. **Information & Awareness** - cwa acts as a knowledge hub for all interests of the creative industries.

Interested in more information? Visit us at www.creativwirtschaft.at. If interested do not hesitate to subscribe to our newsletter. Current news, event notices, and advice for the creative economy. www.creativwirtschaft.at.

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