

Making a Smart Move



smart

WANT TO HEAR MORE ABOUT THE SMART DEVELOPMENT OF CITIES AND REGIONS IN AUSTRIA? COME TO THE RECEPTION OF AUSTRIAN CREATIVE INDUSTRIES. YOU´LL BE SURPRISED, HOW SMART THE CREATIVE INDUSTRIES ARE.

Join us on

13 November
2012
7 PM

at the
**PERMANENT REPRESENTATION
OF AUSTRIA TO THE EU IN BRUSSELS**
AVENUE DE CORTENBERGH 30 / 1040 BRUXELLES

When laying the focus on ***SMART Creative Industries*** you´ll see how effective, efficient and intelligent regional specialization can be.

Interesting examples show new and innovative paths with effective strategies and results behind it: highlights which convince.

The ***Creative Industries*** stand for sustainable growth and ingenious business development and setting trends. Whole regions can benefit from ***Creative Industries***.

We cordially invite you to join us at the Evening Reception of the ***creativ wirtschaft austria***. Get an impression of the impact of ***Creative Industries*** shaping the smart economy of the future!

7.00 PM / ADMITTANCE AND APERITIF

7.30 PM / WELCOME

Gertraud Leimüller /
Chair, creativ wirtschaft austria, Austrian Federal Economic Chamber
Markus Stock /
Head of the EU-Office of the Austrian Federal Economic Chamber

/ KEYNOTE

Spill-overs of Creative Industries:
Effective strategies for smart cities and regions
Ragnar Siil / Undersecretary, Estonian Ministry of Culture

/ SHOWCASES

How a dynamic crafts scene can create sustainable effects on regional development?
Renate Breuß / CEO WERKRAUM BREGENZERWALD, funded by impulse/aws

‘Street Lofts’. We put both feet on the ground.
Jonathan Lutter / founder & associate of URBANAUTS GmbH, funded by impulse/aws

Can rural villages be smart and creative?
Christof Isopp & Roland Gruber / founders of the ZUKUNFTSORTE association
and the LANDINGER network, funded by impulse/aws

SOLight - a smart app for a green life-style
Bernd Rupprechter / founder anvartec, mobile app development, Mobile Award Austria

/ LOOK INSIDE

Smart specialization strategies for place-based economic transformation:
What role for creativity?
Katja Reppel / Head of Sector for Innovation, unit for smart and sustainable growth,
DG Regional Policy, European Commission

/ MODERATOR

Gertraud Leimüller /
Chair, creativ wirtschaft austria

9.00 PM / NETWORKING AND BUFFET

/ REGISTRATION

Kindly register until Friday 31 October 2012. Limited number of participants.

about *creativ wirtschaft austria*

creativ wirtschaft austria is a competence centre for creative entrepreneurs and individuals and represents the interests of the Austrian creative economy country-wide. Embedded in the Austrian Federal Economic Chamber *creativ wirtschaft austria* acts as a link to the economy and supports all creative people who want to be active in this field.

part of
evolve

evolve is an initiative of the Austrian Federal Ministry of Economy, Family and Youth (BMWFJ) to support innovation in the *creative industries*.

Actions in evolve are executed by *creativ wirtschaft austria* and *impulse/austria wirtschaftsservice* (aws), the federal promotional bank of the Republic of Austria. impulse is the Austrian-wide funding program for the *creative industries*.

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online-registration >>

Registration or

YES, I accept your invitation.

name

company

fon

e-mail

I'll be accompanied by

name



CREATIVWIRTSCHAFT.AT



evolve
kreativwirtschaft
in österreich by
bm 

Kindly register until Friday 31 October 2012.
preferably by e-mail creativwirtschaft@wko.at, online www.creativwirtschaft.at
or by fax +43 (0)590 900 258.
Limited number of participants. Please bring confirmation.