

creativ wirtschaft austria invites you to

BRIDGING THE GAP TO THE DIGITAL FUTURE



HOW **CREATIVE INDUSTRIES**
TRANSFORM TRADITIONAL
COMPANIES

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Mind the gap!

Count on the creative industries to help you bridge it.

In the digital economy everything changes: customers, production technology, business models, the way we work and the way markets & society tick. The creative industries have been early converts and have driven the development of technologies, skills and models of distributed work and digital fulfillment. Their expertise - honed in the marketplace - and their creativity - driving technology - are now leveraged into traditional lines of business.

creative wirtschaft austria helps you to grasp the changes and see what is possible. Get your mind going towards Europe's digital future.

Interested? Get inspired by joining the evening reception of creativ wirtschaft austria to get a glimpse into how the creative industries experience, ingenuity, and drive can transform the economy.

WE CORDIALLY INVITE YOU TO JOIN US

Join us on **30 SEPTEMBER 2015, 7 PM**

at the **Permanent Representation of Austria to the EU in Brussels**
Avenue de Cortenberg 30 / 1040 Bruxelles

PROGRAMME

7.00 pm **ADMITTANCE AND APERITIF**
7.30 pm **WELCOME AND INTRODUCTION**

Gerin Trautenberger, Chair, creativ wirtschaft austria, Austrian Federal Economic Chamber
Markus Stock, Head of EU-Office of the Austrian Federal Economic Chamber

KEYNOTE

CREATIVE CATALYST – THE TRANSFORMATIVE POWER OF CREATIVE INDUSTRIES IN THE DIGITAL AGE
Christopher Lindinger, Director of Research & Innovations, Ars Electronica Futurelab, Linz/Austria

SHOWCASES

MOTION DESIGN & HIGH PERFORMANCE, *funded by aws*
Patrick Brandstätter, Founder & CEO, AIRBORNE Robotics
Lukas Schwarzkogler, Founder & CEO, AIRBORNE Motion Pictures

ENJOY MOVIES: EASY – TRUSTED – LEGAL, *funded by aws*
Karin Haager, Founder & CFO, Flimmit GmbH

DYNAMIC ATTRACTION FOR YOUR BUSINESS, *funded by aws*
Thomas Kühne, Founder & CEO, Dynamic Projection Institute GmbH

9:00 pm **NETWORKING AND BUFFET**

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ABOUT creativ wirtschaft austria

creativ wirtschaft austria is a competence centre for creative entrepreneurs and individuals and represents the interests of the Austrian creative economy. Embedded in the Austrian Federal Economic Chamber **creativ wirtschaft austria** acts as a link to the economy and supports all creative people who want to be active as an entrepreneur in this field.

evolve, the strategy of the Federal Ministry of Science, Research and Economy to promote innovations driven by the creative industries. Measures in **evolve** are executed by creativ wirtschaft austria and **austria wirtschaftsservice (aws)**, the federal promotional bank of the Republic of Austria. aws Creative Industries is the Austrian-wide support programme for the creative industries.

**Kindly register until
TUESDAY 22 SEPTEMBER 2015**

ONLINE REGISTRATION

e-mail **creativwirtschaft@wko.at**
web **www.creativwirtschaft.at**

**Limited number of participants.
Please bring your confirmation.**

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